

NCC Cable System Order

Order #	62387464	Flight Dates	01/23/17 - 02/12/17	Update Date	01/27/17
Syscode	0209	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	News 12 Traffic & Weather/NY Zone	Advertiser	Healthcare Education Project	Show All Lines	
Market	New York			Total # of Weeks	3
		Client Code		Total	\$1,896.00
AE	Natasha Levinsohn	Product Code		Commission	\$284.40
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$1,611.60
Office	Washington	Product Name		Total Spots	16
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Nov16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		1.27 New ADD TO SCHED order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	N12+ EM	1/30/17	2/5/17	05:00	10:00	X	X	X	X	X			-	-	2	\$220.00	\$440.00	30	
2	ZTWC	N12+ DT	1/23/17	1/29/17	10:00	17:00						X	X	-	-	1	\$88.00	\$88.00	30	
3	ZTWC	N12+ DT	1/30/17	2/5/17	10:00	17:00	X	X	X	X	X	X	X	-	-	4	\$88.00	\$352.00	30	
4	ZTWC	N12+ DT	2/6/17	2/12/17	10:00	17:00	X	X	X					-	-	2	\$88.00	\$176.00	30	
5	ZTWC	N12+ PT	1/23/17	1/29/17	17:00	24:00						X	X	-	-	1	\$120.00	\$120.00	30	
6	ZTWC	N12+ PT	1/30/17	2/5/17	17:00	24:00	X	X	X	X	X	X	X	-	-	4	\$120.00	\$480.00	30	
7	ZTWC	N12+ PT	2/6/17	2/12/17	17:00	24:00	X	X	X					-	-	2	\$120.00	\$240.00	30	

	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Total
SPOTS	2	14	0	0	0	0	0	0	0	0	0	0	16
AMT	\$208.00	\$1,688.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,896.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/03/17

62387464 | New York | News 12 Traffic & Weather/NY Zone | 0209 |

NCC Cable System Order

Order #	62387464
Syscode	7613
System Name	NYI/NYC-LI-Wchstr-CT Region
Market	New York

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov16
-	

Flight Dates	01/23/17 - 02/12/17
Agency	Canal Partners Media
Advertiser	Healthcare Education Project

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/07/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	3		
Total	\$22,530.00		
Commission	\$3,379.50		
Net Total	\$19,150.50		
Total Spots	54		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3: 2.6 MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	1/30/17	2/5/17	05:00	09:00	X	X	X	X	X			-	-	1	\$450.00	\$450.00	30	
2	CNN	CNN EM	2/6/17	2/12/17	05:00	09:00	X	X	X					-	-	2	\$450.00	\$900.00	30	R1: -1x
3	CNN	CNN DT	1/23/17	1/29/17	09:00	15:00						X	X	-	-	3	\$300.00	\$900.00	30	
4	CNN	CNN DT	1/30/17	2/5/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$300.00	\$1,200.00	30	R2: -3x
5	CNN	CNN DT	2/6/17	2/12/17	09:00	15:00	X	X	X					-	-	3	\$300.00	\$900.00	30	R1: -1x
6	CNN	CNN EF	1/30/17	2/5/17	15:00	19:00	X	X	X	X	X	X	X	-	-	2	\$570.00	\$1,140.00	30	R2: -1x
7	CNN	CNN EF	2/6/17	2/12/17	15:00	19:00	X	X	X					-	-	0	\$570.00	\$0.00	30	R1: -1x
8	CNN	CNN PT	1/30/17	2/5/17	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$1,230.00	\$2,460.00	30	R3: -1x
9	CNN	CNN PT	2/6/17	2/12/17	19:00	24:00	X	X	X					-	-	1	\$1,230.00	\$1,230.00	30	
10	MNBC	MNBC EM	1/30/17	2/5/17	05:00	09:00	X	X	X	X	X			-	-	3	\$420.00	\$1,260.00	30	
11	MNBC	MNBC DT	1/23/17	1/29/17	09:00	15:00						X	X	-	-	3	\$150.00	\$450.00	30	
12	MNBC	MNBC DT	1/30/17	2/5/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$150.00	\$600.00	30	R3: -3x
13	MNBC	MNBC DT	2/6/17	2/12/17	09:00	15:00	X	X	X					-	-	4	\$150.00	\$600.00	30	
14	MNBC	MNBC EF	1/30/17	2/5/17	15:00	19:00	X	X	X	X	X	X	X	-	-	3	\$390.00	\$1,170.00	30	
15	MNBC	MNBC EF	2/6/17	2/12/17	15:00	19:00	X	X	X					-	-	1	\$390.00	\$390.00	30	
16	MNBC	MNBC PT	1/30/17	2/5/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$660.00	\$3,960.00	30	R3: -1x
17	MNBC	MNBC PT	2/6/17	2/12/17	19:00	24:00	X	X	X					-	-	1	\$660.00	\$660.00	30	
18	MNBC	MNBC DT	2/6/17	2/12/17	09:00	15:00	X	X	X					-	-	1	\$150.00	\$150.00	30	R1: +1x line added
19	MNBC	MNBC PT	2/6/17	2/12/17	19:00	24:00	X	X	X					-	-	1	\$660.00	\$660.00	30	R1: +1x line added
20	MNBC	MNBC DT	1/30/17	2/5/17	09:00	15:00				X	X	X	X	-	-	3	\$150.00	\$450.00	30	R2: +3x line added
21	MNBC	MNBC PT	1/30/17	2/5/17	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$660.00	\$660.00	30	R2: +1x line added

NCC Cable System Order

Order #	62387464	Flight Dates	01/23/17 - 02/12/17	Update Date	02/07/17
Syscode	7613	Agency	Canal Partners Media	Version	4 Vs. 3
System Name	NYI/NYC-LI-Wchstr-CT Region	Advertiser	Healthcare Education Project	Show All Lines	
Market	New York			Total # of Weeks	3
		Client Code		Total	\$22,530.00
AE	Natasha Levinsohn	Product Code		Commission	\$3,379.50
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$19,150.50
Office	Washington	Product Name		Total Spots	54
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Nov16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	R3: 2.6 MG				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN PT	2/6/17	2/12/17	19:00	24:00			X					-	-	1	\$1,230.00	\$1,230.00	30	R3: +1x line added
23	MNBC	MNBC DT	2/6/17	2/12/17	09:00	15:00			X					-	-	3	\$150.00	\$450.00	30	R3: +3x line added
24	MNBC	MNBC PT	2/6/17	2/12/17	19:00	24:00			X					-	-	1	\$660.00	\$660.00	30	R3: +1x line added

	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Total
SPOTS	6	48	0	0	0	0	0	0	0	0	0	0	54
AMT	\$1,350.00	\$21,180.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,530.00

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Date Printed 07/03/17

62387464 | New York | NYI/NYC-LI-Wchstr-CT Region | 7613 |

NCC Cable System Order

Order #	62387464
Syscode	8942
System Name	News 12/LI- Brx-Bklyn-Hud-West Zone, NY
Market	New York

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov16
-	

Flight Dates	01/23/17 - 02/12/17
Agency	Canal Partners Media
Advertiser	Healthcare Education Project

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	01/27/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks			
Total	\$12,920.00		
Commission	\$1,938.00		
Net Total	\$10,982.00		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	1.27 New ADD TO SCHED order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	N12+	N12+ EM	1/30/17	2/5/17	05:00	10:00	X	X	X	X	X			-	-	2	\$1,280.00	\$2,560.00	30	
2	N12+	N12+ DT	1/23/17	1/29/17	10:00	17:00						X	X	-	-	1	\$440.00	\$440.00	30	
3	N12+	N12+ DT	1/30/17	2/5/17	10:00	17:00	X	X	X	X	X	X	X	-	-	4	\$440.00	\$1,760.00	30	
4	N12+	N12+ DT	2/6/17	2/12/17	10:00	17:00	X	X	X					-	-	2	\$440.00	\$880.00	30	
5	N12+	N12+ PT	1/23/17	1/29/17	17:00	24:00						X	X	-	-	1	\$1,040.00	\$1,040.00	30	
6	N12+	N12+ PT	1/30/17	2/5/17	17:00	24:00	X	X	X	X	X	X	X	-	-	4	\$1,040.00	\$4,160.00	30	
7	N12+	N12+ PT	2/6/17	2/12/17	17:00	24:00	X	X	X					-	-	2	\$1,040.00	\$2,080.00	30	

	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Total
SPOTS	2	14	0	0	0	0	0	0	0	0	0	0	16
AMT	\$1,480.00	\$11,440.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,920.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/03/17

62387464 | New York | News 12/LI- Brx-Bklyn-Hud-West Zone, NY | 8942 |